

ACCOUNTING PRACTICES OF THE BRAZILIAN TRADING COMPANY: The case of the Boris Freres Ltd. Co. 1882-1896

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June, 2013 - Istanbul - Turkey

Agenda

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☐ Research Question
□ Background
Methodology
☐ Results
☐ Final Discussions

Research Question



- ☐ This study documents the main accounting practices adoped in Brazil by a trading company controlled by a French family during the transition between the Empire and the Republic
- ☐ Thinking about three important aspects
 - Which accounting method was applied by Trading companies?
 - Which accounting practices were used 100 years ago in Brazil?
 - What were the law's influences on accounting?

Background



General Aspects | Specific Aspects | Factors: | 1) Economic | 2) Political | 3) Social | 4) Cultural | Accounting System | (books of accounts, recording methods, jounal entries, financial statements...) | Accounting Divisor Divis

■ Main Brazilian Rules

- Brazilian Constitution (First: 1934 Second: 1891)
- Commercial Code 1850
- Tax Legislation

□ Accounting Profession

- Few accountants ("bookeepers")
- French and Portuguese influence on teaching accounting

Prior Studies

- ☐ Studies that analyse company accounting records are very common (different periods, countries and industries analysed)
- Objetives
 - a. Analyse the impact of social, economic and organizational development on Accounting (MCLEAN, 1995);
 - **b. Reconstructing** economic history from the accounting records observed (YAMEY, 2005);
 - c. Analyse the relationship between the development of accounting with specific issues:
 - (1) Corporate strategy and organizational success (WATTERS e LEMMARCHAND, 2010);
 - (2) Technological changes and competitive advantages (BOYCE, 1992);
 - (3) Corporate governance (RODRIGUES, RICARDINO e MARTINS, 2009);
 - (4) Firm contracts (MCLEAN, 1995); and
 - (5) Bankruptcy (LANBARDIN, 2011);
 - d. Identify accounting practices in a given period of time.

Methodology



Place and Research Team





- Public Archive (Auxiliary Building)
- **Research Team** Adolfo, Amaury, Cosenza e Flavia

Case Study

□ Case Study Selection

- Special Case
 - very strong economic influence on local activities
- Accounting books in good condition
- Availibility of books
 - The books were donated to the public archive of the State of Ceará

□ Boris e Freres Commercial Company

- French family Control
- Started its activities in Brazil around 1876
- Subsidiary located in Fortaleza (Ceará State) (3 partners)
- With a branch in Natal (RN State) (after 1920)
- Activity: Import and Export products (Animal and vegetable)
- There is a Parent Company located in France (2 partners)

Ownership structure of companies belonging to the Boris family in 1889 (Shares in Boris Frères & Ltd. Co. Brasil). **BORIS FAMILY (brothers) Theodore Alphonse** Izaie Adrien Achielles **Boris Boris Boris Boris Boris** 20,6% 20,6% 19,5% 20,3% 19,0% **Boris Frères & Boris Frères &** Ltd. Co. Co. (Brazil) (France) Import and Export of Subsidiary Parent Company Merchandise

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Accounting Books





- Day Book and Ledger 1886 1896
- Wide range of books are available (more than 100 books)
- Accounting books very organized and in good condition



Research Process



- Detailed content analysis of the Accounting records
- Interpretation of accounting facts according to the period context





Results



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Accounting records of Boris Frere Company





- Main books: Day Book & General Ledger
- Books with approximately 1,000 pages, weighing approximately 20 kilograms, making it difficult to handle
- Manual bookkeeping transactions

System of bookkeeping

□ Accounting Records

- · Few standardized accounting records
- Were not given the dates of the transactions in the Day Book and General ledger
- · Accounting records were recorded monthly.

□ Accounting aspects:

- · Very detailed in the period 1876-1896
- In subsequent periods are more abbreviated and standardized, simplifying the records of transactions

☐ Chart of Accounts

- · Lack of a formal plan accounts
- · Lack of numbers to identify accounts
- Use the full name of customers and suppliers as the title of the accounts

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Accounting Records

□ Accounting Records

- Standardization of accounting records
- 12 accounting records with monthly transactions
- 3 closing entries of income accounts

☐ Form of accounting records

- Simple journal entries were less usual.
- The compound journal entries simplified the process of manually recording accounting transactions.

□ Indexation of accounting records

- Efficient indexing system of records between the cash book, Day book and ledger
- The updating of the accounting records once a month simplified the accounting process.

Accounting Process

☐ Closing of the accounting period:

- Closing of the financial statements in March
 - With the title "Balance Sheet"
- The companies did not elaborate the Statement of Income
 - Use the transitory account "Profit and Loss" for registration of changes in equity, and in contrast with the closed capital account at the end of each period
- There was not the account of cost of goods sold, with gains and losses determined by the net value
- Recognition of expenses of the partners in the company accounts (capital account)
- Recognition of 6% □□interest per year on the capital account
- Lack of depreciation of fixed assets,
 - · Recognition of the impairment in certain circumstances

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Balance Sheet

□ General Aspects

- The accounting did not use groups and subgroups, except for customers and suppliers accounts
- The accounts were presented as debit (assets) or credit (liability) according to value
- Lack of contra asset accounting
- Changes in the structure of the accounts over time

□ Asset

- Accounts not ordered
- Use of accounts for each customer
- The carrying amounts of customers were subtotaled by surname.
- Customers were segregated into two groups: a) debtors, and b) doubtful debts.

□ Liabilities

- The accounts were presented in order of decreasing exigibility
- The capital was represented by accounts with the name of each partner

Conclusions



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Final Discussions

- □ Systematic accounting entries not changed in recent years
- Automation of bookkeeping process allowed the records to be performed daily and with greater detail
- ☐ Introduced <u>new concepts</u>:
 - using groups of accounts and numbers for accounts
 - systematic income determination
 - contra asset accounts
 - depreciation of fixed assets, provision for losses, reserves,
 - segregation of accounting and business partners
- □ Descontinuity of some accounting practices
 - (a) Interest on net equity, and (b) foreign exchange capital records
- ☐ Increasing complexity of the business environment requeries a more sophisticated and flexible recording system

Thank You!

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